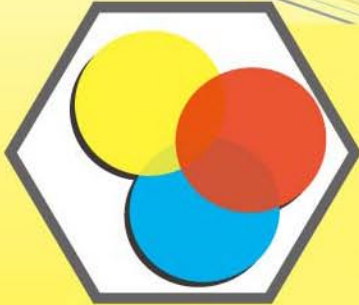


22nd

马来西亚国际广告科技，发光二极管，氖灯与设备展

Malaysia International Sign, LED & Neon Technology & Equipment Exhibition



M'SIA-SIGN LED & NEON



23-26 June 2011

**PUTRA WORLD TRADE CENTRE
(P.W.T.C.) KUALA LUMPUR
吉隆坡太子世界贸易中心 PWTC**

Organized by:



马讯展览有限公司 (499407-U)
ES EVENT MANAGEMENT SDN. BHD.
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Co-Organized by:



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Endorsed by:



**Malaysia External Trade
Development Corporation
(MATRADE)**
ME 017(21/10)11

Supported by:



马来西亚食品加工与包装商会
**Malaysia Food Processing
And Packaging Association (MAFPA)**



中国国际贸易促进委员会台州市支会
**China Council for the Promotion
of International Trade, Taizhou Branch**



中国国际贸易促进委员会汕头市分会
**China Council for the Promotion of
International Trade Shantou Sub-Council**



马来西亚广告制作商联合总会
**Federation of Malaysia Advertising
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亞洲機械網



马来西亚机器厂商总会
FOMFEIA



马来西亚乡村发展局
**Malaysia Chamber of Rural
Entrepreneurs Industry (DUID)**



马来西亚土著制造商会
**Bumiputra Manufacturers &
Services Industry Association
of Malaysia**

询问热线
Hotline

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www.esevent.com.my



INTRODUCTION

ES Event Management Sdn. Bhd. is proud to present the largest and well-known exhibition in Malaysia - **22nd Malaysia International Sign Technology & Equipment incorporating with Malaysia International LED, NEON Technology & Equipment Exhibition 2011 (M'SIA-SIGN • LED & NEON)**, an annual international exhibition which scheduled on **23rd-26th June 2011 at Putra World Trade Centre (P.W.T.C), Kuala Lumpur** - A largest exhibition Hall equipped with the latest exhibition facilities with international standards in Malaysia.

ABOUT M'SIA-SIGN 2011

M'sia-Sign 2011 will occupy a space of **5,000 sq.meters** at the **Putra World Trade Centre (P.W.T.C), Kuala Lumpur**. The exhibition is endorsed by **Malaysia External Trade Development Corporation (MATRADE)**, supported by **Malaysia Food Processing and Packaging Association (MAFPA)**, **China Council for the Promotion of International Trade, Taizhou Branch**, **China Council for the Promotion of International Trade Shantou Sub-Council** and **Federation of Malaysia Advertising Manufacturers Association**.

M'sia-Sign 2011 was positioning its **22nd Anniversary**, we offer a special rate for early bird participation. Interested parties should not miss this opportunity to participate or visit the **M'sia-Sign 2011**. For further information, kindly contact us or any of our agents nearest to you.



OBJECTIVE

- Encouraging among exhibitors in order to improve the quality, standards and international benchmarks of products.
- Brought in foreign investment and provides driving force to production and economic growth of Malaysia.
- Attracting investors by creating conducive business atmosphere, the efforts on developing business network, mastery of technology, development and application of standard.
- Provide the opportunity for an excellent gathering of the international suppliers and buyers to expand business to the more lucrative markets.
- Assist in accelerating economic recovery in Malaysia.

WHY SHOULD VISIT

- Platform to source for new business partners and new suppliers.
- Meet and build networking with leading players in the industry of sign technology & equipment.
- Cognition the product varieties from the suppliers and manufacturers companies.
- More alert and understand the Malaysia and global market.

EXHIBIT PROFILES

- 3D Signage 3D 广告板
- Acrylic Materials 亚克力材料
- Binding & Laminating Machines 装订及覆膜机
- Cutting Plotter 刻字机
- Digital Printing & Graphics 数字印刷和图形
- Display System 展示用具
- EEFL Light EEFL 灯管光
- Electronic Signage 电子广告
- Engraving Router 雕刻路由器
- Graphics Software 图形软件
- Heat Transfer 热转印
- High Performance UV Printer 高性能紫外打印机
- Holographic 全息技术
- Inkjet Materials 喷绘材料
- Inkjet Printer 喷绘机
- Ink 油墨
- Laser Engraving Machine 激光雕刻机
- LED Light LED 灯
- LED Neon LED 霓虹灯
- Offset 透印版印刷
- Paper Products 纸制品
- Photographic Equipment 摄影器材
- Rubber Stamp Making Machine 塑胶印章制造机
- Screen Printing Machine 丝网印刷机
- Signage System & Software 广告系统及软件
- UV Flatbeds UV 平板喷绘机

EXHIBITION SUMMARY REPORT 2010



Event Name	第二十一屆馬來西亞國際廣告與設備展 21st Malaysia International Sign & Equipment Exhibition
Date	15 to 18 July 2010
Venue	吉隆坡太子世界貿易中心 Putra World Trade Centre (P.W.T.C), K.L
Opening Hours	11.00 am – 6.00 pm
Organized by	 馬訊展覽有限公司 ES Event Management Sdn. Bhd.
Address	179-1, Jalan Lancang, Taman Sri Bahtera, 56100 Kuala Lumpur, Malaysia. TEL : +603-9132 1922 (5 Lines) FAX : +603-9133 1920 Email : esevent@esevent.com.my / esevent2008@gmail.com Website : www.esevent.com.my
Exhibition Area (sq. meter)	18,000 sqm



Participating Countries	Malaysia, China, Taiwan, Singapore, Korea, Vietnam, Europe etc.
Total Estimated Number of Visitors	25,048
Endorsed by	Malaysia External Trade Development Corporation (MATRADE)

Supported by

Kementerian Perdagangan Dalam Negeri Koperasi dan Kepenggunaan
Kementerian Kemajuan Luar Bandar dan Wilayah
China Council for the Promotion of International Trade, Taizhou Branch
China Council for the Promotion of International Trade Shantou Sub-Council
Malaysia Printers Association (MPA)
Federation of Malaysia Advertising Manufacturers Association
Federation of Malaysia Foundry & Engineering Industries Association (FOMFEIA)
Malaysia Chamber of Rural Entrepreneurs Industry (DUID).

JOIN US ! WE ASSURE YOU THAT WITH OUR EXPERTISE,
PASSION AND COMMITMENT, YOUR PARTICIPATION AT

THE **M'sia-Sign** ●
LED & Neon

WILL BE A PROSPEROUS BUSINESS VENTURE !!!



M'SIA-SIGN-LED & NEON

APPLICATION FORM

马来西亚国际广告科技，发光二极管，氖灯与设备展
22nd Malaysia International Sign, LED & Neon
Technology & Equipment Exhibition

Company Name			
Address			
Tel		Email	
Fax		Website	
Contact person		Title	
Product			

RAW SPACE RATE:
Space rental for the unit of 9 sq. meter (3M X 3M) only **USD 2,300.00**
_____ Booths x 9sqm /booth = _____ sqm

SHELL SCHEME RATE:
Shell scheme rental for the unit of 9 sq. meter (3M X 3M) only **USD 2,500.00**

- Needle Punched Carpet
- 3 Sides System Panel
- 1 Unit Fascia Name
- 1 Unit Reception Desk
- 0.50 X 1.00 X 0.75 (h) m
- 2 Units Folding Chairs
- 1 Unit Waste Basket
- 2 Units Long Fluorescent Lights 40 W

_____ Booths x 9sqm /booth
= _____ sqm

PARTICIPANT

(AUTHORIGNED SIGNATURE AND SEAL)

REGIONAL OFFICES / AGENTS

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Your Nearest Agent: